

Career Story Components



Authority

Show your expertise at every opportunity!



Advantage

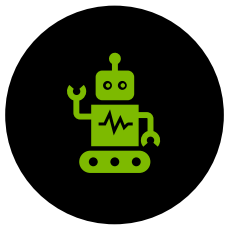
Demonstrate the immense value you bring!



Authentically You

Unique style, approach, and way of being!

Extra Credit Considerations



Algorithms

Keyword content



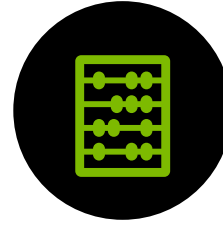
Aesthetics

Visually appealing



Accuracy

True & correct



Amounts

Data for impact



WORK
AUTHENTICALLY