

Ally Bubb



Schedule a free strategy session

## COACHING TO CREATE

- Your New Career Direction
- Success, Growth, and Change
- Career Stories That Wow



# Career Story Components



## Authority

Show your expertise at every opportunity!



## Advantage

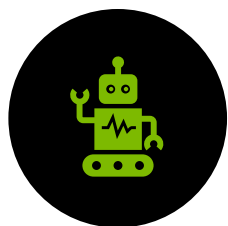
Demonstrate the immense value you bring!



## Authentically You

Your unique style, approach, & way of being!

## Extra Credit Considerations



### Algorithms

Keyword content



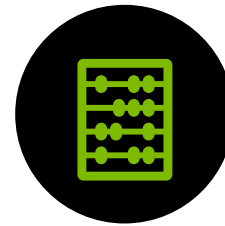
### Aesthetics

Visually appealing



### Accuracy

True and correct



### Amounts

Data for impact



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